On behalf of Duke University Health System Clinical Education and Professional Development, we are pleased to inform you that the following activity has been reviewed and designated as a **jointly accredited** activity.

Title: LA_JA_230328 Duke – UNC Comprehensive Tobacco Treatment Specialist Training
Format: Live Activity
Dates: March 20, 2023 – March 28, 2023
# of Credits: 30
CEUs: .3
Credit Type: Joint Accreditation and IACET CEU
ANCC, JA credit – AH, AMA PRA Category 1 Credit (s), ACPE (Pharmacy and Pharmacy Tech

UAN JA0000655-0000-23-131-L04-P
UAN JA0000655-0000-23-131-L04-T

In support of improving patient care, Duke University Health System Clinical Education and Professional Development is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME), to provide continuing education for the health care team.

The designation was based upon the quality of the educational activity and its compliance with the standards and policies of the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC).

Duke University Health System Clinical Education & Professional Development is accredited by the International Association for Continuing Education & Training (IACET). As an IACET Accredited Provider, Duke University Health System Clinical Education & Professional Development offers CEUs for its programs that qualify under the ANSI/IACET Standard. Duke University Health System Clinical Education & Professional Development is authorized by IACET to offer 0.9 CEUs for this program.

The purpose of this letter is to also draw your attention to the following:

Grant Submissions for Commercial Support
All departments, divisions, and faulty are eligible to submit educational grant requests to funders. However, all such requests must be provided to this office prior to submission for our review and approval. Grant awards made subsequent to a request, whether via an online grant award or a letter of award as an attached document, may not be signed by Activity Directors or any other faculty. All awards must be submitted to this office for review and approval, and this office is responsible for signing educational grant award agreements.

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Promotional Support
Live activities may be supported financially via exhibit support through vendors. You will be required to inform this office when exhibit support is being sought. We require all exhibitors to sign our Hold Harmless Form. We will also request supporting documentation that vendors have paid the fee for exhibiting. All fees are established by the department or division.

Content Validation and Review
Recommendations involving clinical medicine must be based on evidence that is accepted within the healthcare profession as adequate justification for their indications and contraindications in the care of patients. Scientific research referred to, reported, or used in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.

Safeguards against Commercial Bias
The content or format of activities and related materials must promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest. All financial relationships of individuals involved with the development and implementation of the activity content will be disclosed to learners prior to the activity. When preparing your material, the Activity Director and Co-Director(s) should ensure adherence to the following guidelines for all presenters, moderators, and authors:

- Avoid all bias towards a product, procedure, device or therapy.
- All applicable products, devices or therapies should be addressed in your presentation to ensure fair and equal balance.
- Classes of drugs and devices should be used rather than individual agents whenever possible.
- Do not refer to trade names of any products unless all products' trade names are used.
- Neither generic nor trade names of products should be in the title of a slide.
- No product logos should be included in the educational materials (slides, abstracts, handouts, etc.).

Resolution of Conflicts of Interest
All individuals in a position to control the content of this activity (planning committee member, speaker, author, etc) are required to complete a disclosure prior to the activity. In the event an individual has disclosed financial relationships with a commercial interest (pharmaceutical company and/or medical device manufacturer), those relationships must be 'resolved' by this office prior to the activity. Resolution can occur through various methods, including, but not limited to: slide review by this office and slides revised as needed, slide review by activity medical director (requires completion of conflict of interest resolution form), etc.

Measurements of Effectiveness
An activity evaluation is required to be provided to all learners in order to seek feedback on the effectiveness of this activity.

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Educational Materials

All content must comply with HIPAA and copyright regulations:

- Remove all patient identifiers from laboratory studies, x-rays, imaging studies, slides OR obtain written permission from the patient to use his/her information as part of your presentation.
- Do not use identifiable photographs of patients unless written patient permission has been granted.
- At a minimum, proper attribution should be included on tables, figures, algorithms, material copied and pasted from web sites, etc (the source of the cited material can be properly acknowledged in a footnote on the slide).
- Questions: http://library.duke.edu/about/copyright.html.

All content must be submitted to this office prior to the launch of the activity or the start date of the activity. We request a minimum of five (5) business days for review.

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